

THE IMPACT OF EXPERT TUTORING ON ACADEMIC ACHIEVEMENT

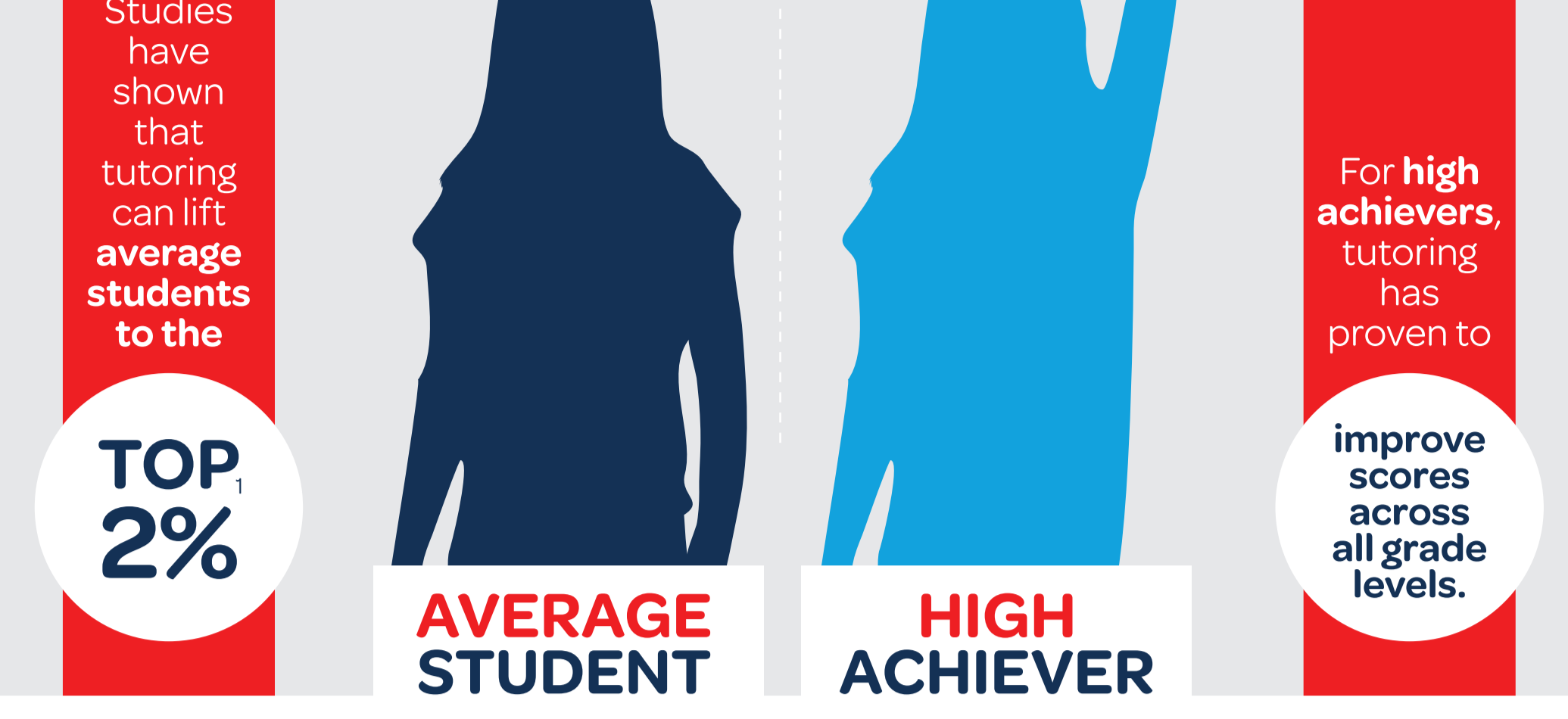
A review of 50 years of academic research into the performance gains expert tutoring produces



The demand for **private tutoring is on a massive rise**. Globally, the market is projected to pass

\$102.8 BILLION BY 2018

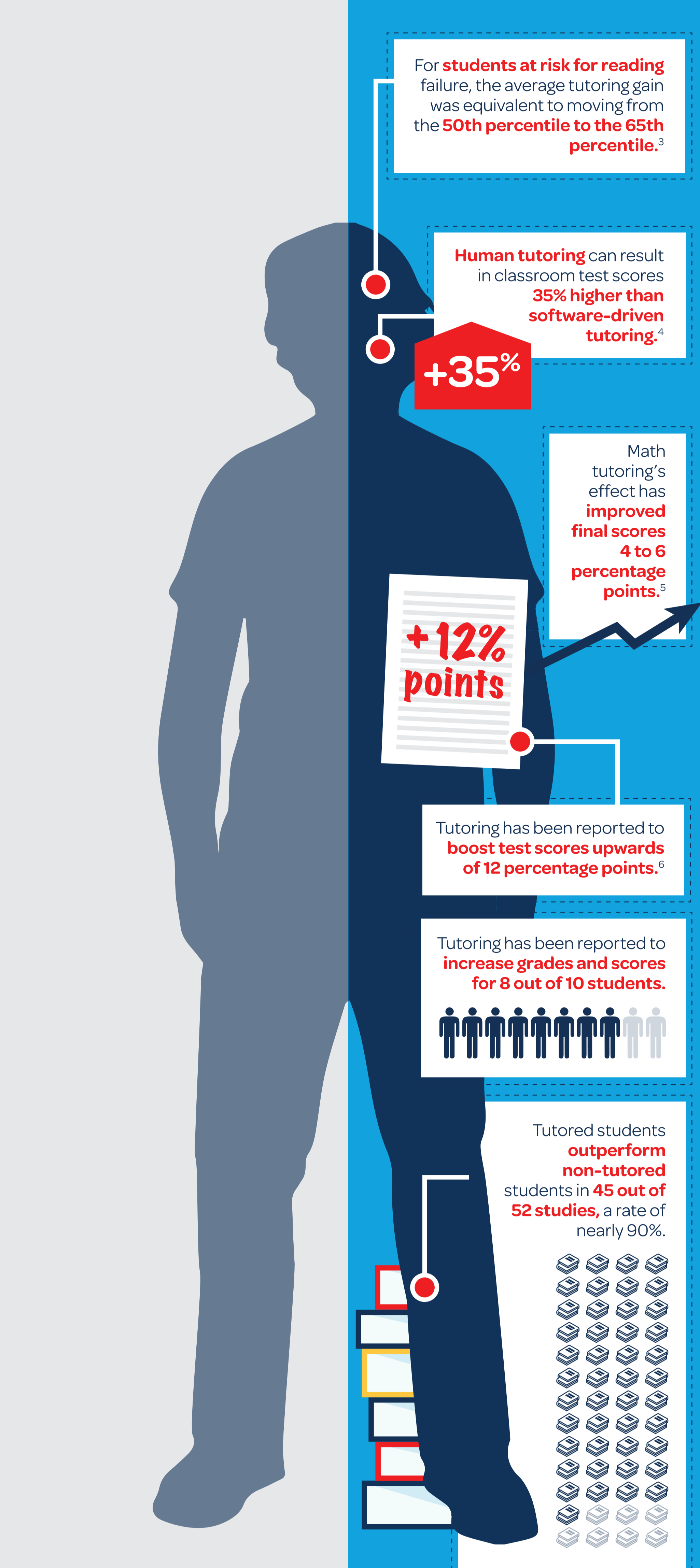
and it's no surprise why. Study after study shows that **private tutoring works with enormous impact.**



Studies have shown that tutoring can lift average students to the **TOP 2%**

For **high achievers**, tutoring has proven to **improve scores across all grade levels.**

UNTUTORED VS TUTORED

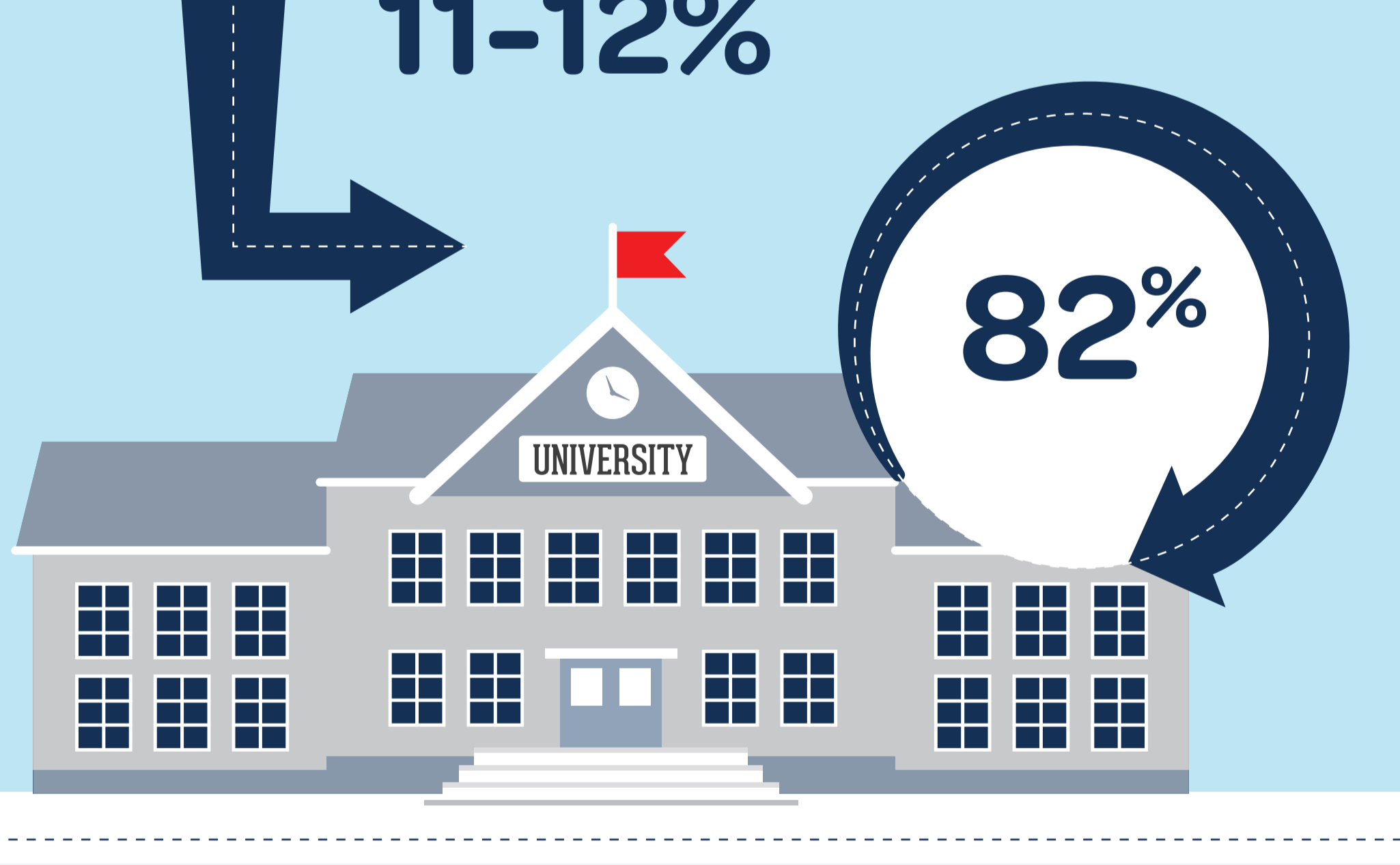


Tutored students had higher pass rates on average than non-tutored students in **every class examined.**⁷

+15.5%	ANATOMY
+15.4%	BIOLOGY
+16.3%	BUSINESS
+16.9%	CHEMISTRY
+31.9%	COMMUNICATIONS
+13.7%	ENGLISH
+9.3%	ENGLISH AS A SECOND LANGUAGE (ESL)

Tutoring has been found to **improve high school exit examination scores by 11-12 percentage points.**⁸

A study shows **82% of tutored college students re-enroll from the fall to spring semesters** versus an institutional average of only 70% – a difference of nearly one-fifth!⁹



WHAT MAKES TUTORING WORK?

THREE MAJOR FACTORS:

Subject Matter Expertise¹⁰

This may include:

- Professional education and degrees
- Special credentials
- Prior professional experience
- Training and experience as a tutor¹¹

Tutoring program Structure¹²

For example:

- Initial diagnostics
- Creating a detailed learning plan
- Ongoing two-way feedback¹³

Amount of Tutoring

The U.S. Department of Education said, **"Tutoring programs in which tutors met with tutees at least three times a week were more likely to generate positive achievement for tutees than programs in which tutors and tutees met twice a week."**¹⁴



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